

Ravenna Community Educational Foundation Regular Meeting Minutes

August 20, 2007

Ravenna Community Educational Foundation
Minutes from the August 20, 2007 Meeting
United Methodist Church

The meeting was called to order at 5:40 pm by President Karen Barker.
Members present: Laura Wagner, Dee Swanson, Ken Patterson Sr., Brenda Jacobs, Ken Punter, Michelle Straley, Brandy Thompson-Bueche. Mike Pierson was a guest.

The agenda was approved. Motion by Karen and second by Michelle.

The minutes from the July 23, 2007 meeting were approved. Motion by Ken Patterson Sr. and second by Dee.

Correspondence this month: Our application for the 50/50 raffle permit was returned to us to complete. We need the Superintendent signature and resubmit.

Committee Reports:

Finance - Report was given by Brenda for the amount of \$6396.67. This included contributions from the Townsend Memorial (\$890.00) and earnings (\$217.12).

Checking amount of \$140.00 (plus \$40.00 from Magsig and \$25.00 from Dog Daze). Just over \$200.00 currently.

Marketing - Members discussed the errors in the Brochures (comma vs. period, capital F, Treasurer, font) and decided to make no corrections at this time so as to not draw attention to them. Corrections will be made when reorder is necessary.

Members discussed ordering correspondence envelopes, how they should look and how many should be ordered. Brandy will check with Larry Gardiner and get prices to be discussed at the next meeting.

Members and guest (Mike Pierson) discussed ideas of how to market the foundation in a positive manner while raising funds without competing with existing organizations in the community. The idea was proposed that we sell Memberships. Memberships would be of different levels based

on contribution made. Memberships would be available for anyone who wanted to purchase them and support the Foundation. Those purchasing a Membership would be recognized for their contribution and would receive a Newsletter of updates, Annual report and be invited to a fundraising Dinner Banquet.

Members and guest (Mike Pierson) discussed having the RCEF be the agent for the RHS Alumni Association. More discussion is needed at next meeting.

Main Event - Members discussed the 50/50 raffle. Once application is refiled and approved then 1000 tickets will be ordered.

Ken Punter presented his ideas for a Flag Football Tournament in June of 2008. His ideas included the tournament, concessions, t-shirt sales and other events for family members.

Ken will work with Jason H. and Jason M.

Annual Meeting - Members discussed having the annual meeting on Jan. 10, 2008 consisting of board members and trustees only. Announce the meeting and welcome anyone to attend and publish the report.

Members also discussed that at this 1st year annual meeting the date would be chosen for the 2nd year Annual Meeting that would take place at Moss Ridge with a special speaker (?Derezinski, VanWoerkem, Hoekstra?). ALL donors would be recognized for their contribution to the RCEF.

Alumni - Dee informed the members that she had spoke at the Reunion on Aug. 18th and let the alumni know what RCEF was. Dee continues to work on collecting the names for the Alumni data base.

Fundraising - As mentioned above: members discussed the 50/50 raffle, upcoming Flag Football Tournament and selling Memberships.

Karen brought up the possibility of working the concessions at the Volleyball and Basketball games. Members thought that they already have plenty to do and do not want to overextend at this time.

Members also discussed having a Membership Committee headed by Mike Pierson. More discussion will follow at the next meeting.

Old Business:

A motion was made by Ken Patterson Sr. and second by Laura to approve the payment of the bills for the printing of the Brochures, Donation Envelopes and Letterhead. Motion carried.

Dog Daze went well. Turn out was lower. \$25.00 in cash was collected.

A motion was made by Laura and second by Dee to approve Mike Pierson as a new member. Motion carried.

New Business:

Ken Punter presented on having a Website (?RavennaMIfoundation.org??). Ken will compare costs of Sickle Consulting and CCS of Coopersville. Ken will speak with Larry Gardiner for some help and advisement on layout.

A motion was made by Mike and second by Ken to proceed with the website and to not exceed \$1000.00 the first year. Motion carried.

Time and Date of next meeting will be Sept. 24th from 6:00 - 8:00pm at the Beechnau Ele. Library.

A motion to adjourn by Dee and second by Ken Patterson Sr. Motion carried.